

LITTLE BLACK PRESS PARTY PRESENTS

Velvet & **VOGUE**

**FEB 20
2027**

DINNER
DRINKS
DANCING

**HONORARY
CHAIRS**

*Trey & Brandy
Abshier*



**HOTEL
EFFIE**

BENEFITING



**SPONSORSHIP & TICKETS
COMING SOON!**

SPONSORSHIP PACKAGE



Velvet & VOGUE

EDITOR-IN-CHIEF PRESENTING SPONSOR

\$15,000

- “Little Black Dress Party: Velvet & Vogue” presented by [Your Business Name]
- Premium table for 10 guests
- Access for 10 guests to the VIP Reception one hour prior to the event
- Recognition as Presenting Sponsor on all social media platforms, print communications, ads, press releases and email blasts
- Business Name/Logo featured on large screens during the event, on the majority of printed materials, etc.
- Opportunity to speak during the event for up to 3 minutes
- One full-page ad in the event program

TRENDSETTING SPONSOR

\$10,000

Gold Sponsor | 2 Available

- Premium table for 10 guests
- Access for 10 guests to the VIP Reception one hour prior to the event
- Recognition as Gold Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

MUSE SPONSOR

\$5,000

Silver Sponsor | 3 Available

- Table for 10 guests
- Access for 10 guests to the VIP Reception one hour prior to the event
- Recognition as Silver Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

UPTOWN AFFAIR SPONSOR

\$4,500

VIP Pre-Party Sponsor

- Table for 10 guests
- Access for 10 guests to the VIP Reception one hour prior to the event
- Signature VIP cocktail served during reception - name to correlate with sponsor name/brand
- Dedicated "VIP Reception presented by [Your Business Name]" Signage throughout event space
- Recognition as VIP Reception Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

RUNWAY RHYTHMS SPONSOR

\$4,000

Entertainment Sponsor

- "(Name of Band) presented by [Your Business Name]"
- Table for 10 guests
- Access for 10 guests to the VIP Reception one hour prior to the event
- Recognition as Entertainment Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

MODEL BEHAVIOR SPONSOR

\$3,000

Live Performers Sponsor

- Table for 10 guests
- Recognition as Live Performer Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

STYLE GUIDE SPONSOR

\$3,000

Program Sponsor

- Table for 10 guests
- Business logo prominently placed on each attendee program
- Recognition as Program Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

COVER STORY SPONSOR

\$3,000

Signage Sponsor

- Table for 10 guests
- Business logo placed on all signage located at the event
- Recognition as Signage Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

SIP & STYLE SPONSOR

\$3,000

Bar Sponsor | 2 Available

- Table for 10 guests
- Business logo prominently placed at dedicated bar
- Signature cocktail named after business
- Recognition as a Bar Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event
- One full-page ad in the event program

EDITOR'S CHOICE SPONSOR

\$2,500

Special Gift Sponsor

- Table for 10 guests
- Business logo prominently placed on all special gifts each attendee will receive
- Recognition as Special Gift Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

CATWALK SPONSOR

\$2,500

Valet Sponsor

- Table for 10 guests
- Opportunity to stock valet cars with company branded marketing materials or gifts
- Recognition as Valet Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

THE PHOTOSHOOT SPONSOR

\$3,000

Photo Booth Sponsor | 3 Available

- Opportunity to choose one of the three Photo Booth options:
 - 360° Photo Booth, iRoam Photographer, and Stationary Photo Booth
- Table for 10 guests
- Branded frame with company name/logo that will be shared digitally with event attendees
- Recognition as Photo Booth Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

TABLE SPONSOR

\$2,500

- Table for 10 guests
- Recognition as a Table Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

ACCESSORY SPONSOR

\$2,000

Cocktail Napkin Sponsor

- 4 tickets to the event
- Business logo prominently placed on all cocktail napkins placed at every bar
- Recognition as Cocktail Napkin Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

COUTURE COURSE SPONSOR

\$1,500

Course Sponsor | 3 Available

- 2 tickets to the event
- Business logo prominently placed on all menus next to sponsored course
- Recognition as Course Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

STYLIST SPONSOR

\$1,000

Bronze Sponsor | 5 Available

- 2 tickets to the event
- Recognition as Bronze Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

LITTLE BLACK DRESS EVENT SPONSOR

\$500

Multiple Available

- Recognition as an Event Sponsor on all social media platforms, print communications, ads, press releases, email blasts, and slideshow displayed during event

Velvet &
VOGUE

FOR ALL SPONSORSHIP QUESTIONS PLEASE EMAIL
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